

MAJOR SPONSORSHIP PACKAGE



"Where the Athlete Always Comes First"

www.npcmilesproductions.com

(480)797-8612

Fitness, Figure, Bikini, Physique, Bodybuilding

1. Your company logo, address and phone number will be displayed on our eye catching 11x17 color posters, these initial posters that advertise the show are hand delivered and posted on the walls in health clubs and personal training studios in the greater Phoenix, Tucson, and surrounding areas months prior to the show by Miles and Kim Nuessle. In addition to this we mail out over 50 posters around the outer areas of the state. In fact, we estimate that over 1.2 million people see these posters which advertise our shows and your company. These health clubs enthusiastically support our shows and allow us to prominently display our posters in their establishments. We are also partnered up with GNC and display posters in their stores.

2. Every 3 months we repeat this process at all of our locations in the greater Phoenix area, Tucson, and surrounding areas and display a completely different 11x17 colored poster which reminds people to purchase their tickets for the upcoming event. While the previous poster provided athletes with an advanced notice to enter the show, the next poster is designed to attract audience members. Like the first poster your company's logo, address, and phone number will be prominently displayed on our new poster.

3. Your company is featured on page 3 of the entry form. Every athlete that signs up for the event sees this form. We directly inform them to use these companies for their various needs stating simply, "If you want to do your best, use the best!"

4. A banner with a link to your website will be featured on WWW.NPCMILESPRODUCTIONS.COM
(Please email npcmilespro@gmail.com to get your banner displayed).

5. We will plug your company using our growing social media accounts for added exposure for your company and its brand.

6. Throughout the evening portion of the show your business will be acknowledged by the master of ceremonies.

7. During the trophy presentation portion of the show, you will be introduced to the audience and will hand out trophies to a particular class (1 to 2) divisions assigned to you.

8. These exquisite trophies are Neil Anderson sculptures. These prestigious trophies are awards that your brand would be proud to associate with. These are not your dad's plastic trophies, check them out online at <http://www.nielsandersen.com/>.

9. Your name will be engraved on the name plate of the class/classes of trophies you are assigned.

10. While you are on stage you may throw out t-shirts or product samples to the audience as a way to promote your company and brand. Please inform the Kim Nuessle (480-797-8612) if you would like to do this.

11. At the beginning of each class the master of ceremonies will read the paragraph you have personally written, 50 words or less, to promote your brand. As you are composing this major verbal plug for your company remember that this is your time to promote your company/product to a particularly attentive audience. (This should be emailed two weeks prior to the show to kim@miles151.com).

12. Vendor space is also provided at prejudging and evening shows in the foyer. You will have a 6-foot table to set up. At your vendor station you may display or sell anything you like, as well as provide fliers and literature. We suggest that you set up a backdrop creating that visual wow to help bring attention to your booth. This is an especially beneficial opportunity to meet and talk with people. Please remember that the representatives you choose to work your company's vendor station will be promoting your company to the public, and therefore should be both knowledgeable and outgoing. The people working your booth are vital for a successful venture.

13. With this Major Sponsorship Package you will get a total of 4 sponsor wrist bands that will be used for the 2-day event. This by itself is a total value of \$920! These wrist bands must be worn on both days and not be removed. These will provide access in the auditorium, backstage, and inside the theater. The band does not guarantee a seat in the audience. However, if there is an open seat available you may sit in the theater. Just keep in mind if someone has a ticket for that seat you must give it up.

14. All our shows are held at professional theaters, which are absolutely beautiful and are the kinds of venues you want to associate with your brand with. They hold anywhere from 1,500 to 2,000 people.

REQUIREMENTS OF SPONSORS

1. Sponsors must have paid in full upon this agreement. **MAKE CHECK PAYABLE TO: MILES NUESSE**

2. Sponsors must provide art ready logo for printing purposes as soon as possible. Please e-mail this to kim@miles151.com.

3. We suggest you bring your own table and chairs for your booth. Although most auditoriums have plenty of tables and chairs they cannot guarantee they will have enough. Therefore, you may want bring your own to ensure you will be ok.

4. If you plan on handing out trophies to your class/classes on stage please report to the back of the stage, opposite side of the masters of ceremonies, and be ready to go on stage when your business and your name is announced. Kim will have the class/classes you are sponsoring when you revive your bands. Please refer on the day of the show to the home page of www.npcmilesproductions.com and you will see the order of events and times for each class. Be backstage 20 minutes prior to your class/classes going on stage.

5. Sponsors may arrive Friday at prejudging as early as 4:15 pm to set up their vendor's station, prejudging starts at 7:00 pm and is estimated to finish around 10:00pm depending on the size of the classes. (On one day shows you may arrive Saturday morning as early as 7:15am)

6. Please e-mail kim@miles151.com your verbal plug, mentioned in #10, 2 weeks in advance of the event. Again 50 words or less. In the event you experience any difficulties please call before the deadline so we can find a solution.

Thank you for your sponsorship which helps makes this a memorable and successful event for all of us. If you have any questions, concerns, or suggestions to add value to your sponsorship please don't hesitate to contact Kim at (480)797-8612 or kim@miles151.com

MILES PRODUCTIONS EVENT CALENDAR

All of these shows take place during the same month every year.

MARCH - NATURAL WESTERN USA
NATURAL OUTLAW

APRIL- THUNDERDOME

JULY - ARIZONA OPEN
TERMINATOR

SEPTEMBER – DESERT STORM

NOVEMBER - WESTERN REGIONALS/ FELICIA
ROMERO CLASSIC
MEGATRON